



TIMBERLANE

BIOGRAPHY

Timberlane, Inc. Media Kit

RICK SKIDMORE

Founder, President, and CEO

In his role as president and CEO of Timberlane, Inc., Rick Skidmore provides directional leadership to a high performance team, maintains a synergistic and collaborative work environment, and promotes and protects the Timberlane brand.

He started the company in 1995 after recognizing a discernible gap in the building products industry. With an initial focus on designing and building high quality exterior window shutters that fit with the traditional and historic preservation requirements, he began combining the detailed artisan craftsmanship with modern day technology, enabling custom shutters to be manufactured according to exacting specifications without sacrificing craftsmanship and quality. In an industry sector that had largely vanished 50 years before with the decline in exterior shutters as functional window alternatives, Timberlane has been instrumental in giving a new life to an all but forgotten product.

Today, Rick continues to lead Timberlane, garnering industry accolades and recognition along the way. Over the years, Timberlane has completed several high-profile projects, including the White House Conference Center, set designs for major Hollywood motion pictures and television, and even set designs for the Broadway stage. Rick and Timberlane have been featured on PBS, ABC's *Extreme Makeover: Home Edition*, *Curb Appeal*, *P. Allen Smith*, *Katie Brown Workshop*, and *This Old House*. The company has been featured by CNBC, *The Wall Street Journal*, and numerous other industry and main stream media outlets.

Prior to founding Timberlane, Rick was successful in the insurance and investment industry, building teams, brands and portfolios. Rick, who holds a Bachelor of Science degree in psychology and criminal justice from Temple University, is an active member of the Young Presidents' Organization (YPO) and serves as a member of the Engineering Technology Academy Board for West Catholic Preparatory High School. He has been recognized for three consecutive years by *Inc. Magazine's* "Inc 500" list and has also been featured in the Philadelphia 100 and Wood 100 as having one of the fastest growing companies.

Additionally, he is author of "Balancing Instinct vs. Information," a chapter in the best-selling book *Smart Business Growth*. He has led sessions at Drexel University and at the Wharton School of Entrepreneurial Studies, focusing on the required balance between academics and practical learning.

A native of Philadelphia, PA., Rick currently lives in Doylestown, PA.

