

TIMBERLANE

Interactive Guide to Custom Shutters That “Wow”

4 Steps to Get Your Clients The Perfect Shutters



TIMBERLANE

Because every “Welcome Home” moment should be extraordinary

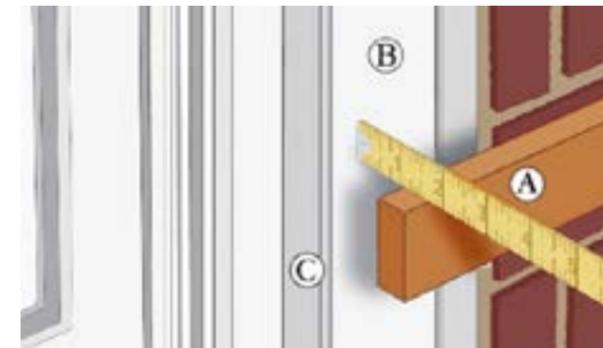
Extraordinary Customization. Extraordinary Service.

1-800-250-2221 • [Timberlane.com](https://www.timberlane.com)

4 Steps to Get Your Clients the Perfect Shutters

When you are tackling that perfect project for your next client, you can't forget the details that will bring it all together. Personality plays a big part in not only picking the right shutters, but also in achieving the right aesthetic for your client's home. There's much to consider.

The experts at Timberlane have taken all those vital decision points and compiled the perfect guide for your shutter selection journey. From color to cutouts, Timberlane has you covered.



STEP 1: MEASURE

The perfect shutters have to start with the basics. When it comes to customizing, you want to be precise. You should have measurements for shutters and hardware before finalizing your order.

[GET MEASURING TODAY!](#)



STEP 2: SELECT

Next comes the fun part! You will need to choose the style, color, customizations and hardware. From Bermuda to Louver shutters, every detail matters when it comes to matching your client's style.

[START CHOOSING YOUR SHUTTERS](#)



STEP 3: ORDER

The easy part! Once you have your measurements down and your customized selections made, simply order your shutters and Timberlane handles it from there.

[LEARN HOW TO ORDER](#)



STEP 4: INSTALL

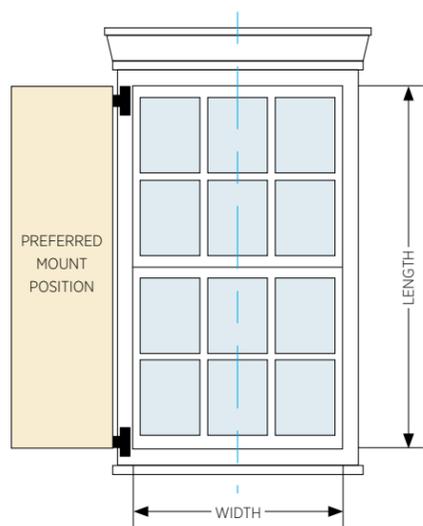
We'll let you know when the shutters are on the way and when you should expect them. All that's left to do is install them on the home.

[GET INSTALLING TODAY!](#)

1

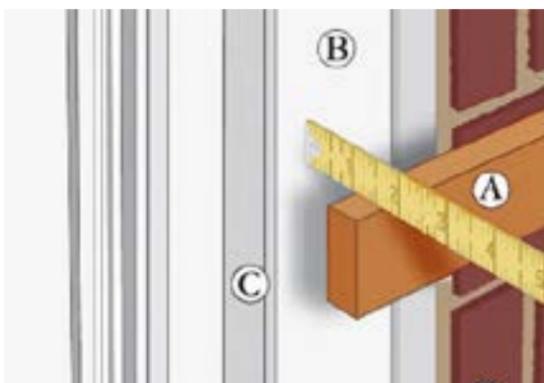
HOW TO MEASURE FOR YOUR CLIENT'S SHUTTERS

Before any of the customizations can begin, the shutter process starts with the all-important accurate measurements. Give your exterior project the right aesthetic balance with shutters made to fit perfectly.



MEASURING FOR PAIR WIDTH & HEIGHT

1. Measure both the width and the height of your window as if the shutters were closed.
2. At both the top and bottom, measure the width from left to right.
3. To measure window height, begin at the top of the jamb and measure down to the highest point of the windowsill.
4. "Measure twice" - we recommend you always take two measurements for both the width and the height.
5. If the dimensions do not match, use the smaller of the two values.



MEASURING GUIDES

For a more in-depth walk-through of getting accurate measurements, check out our detailed How-To resources section.

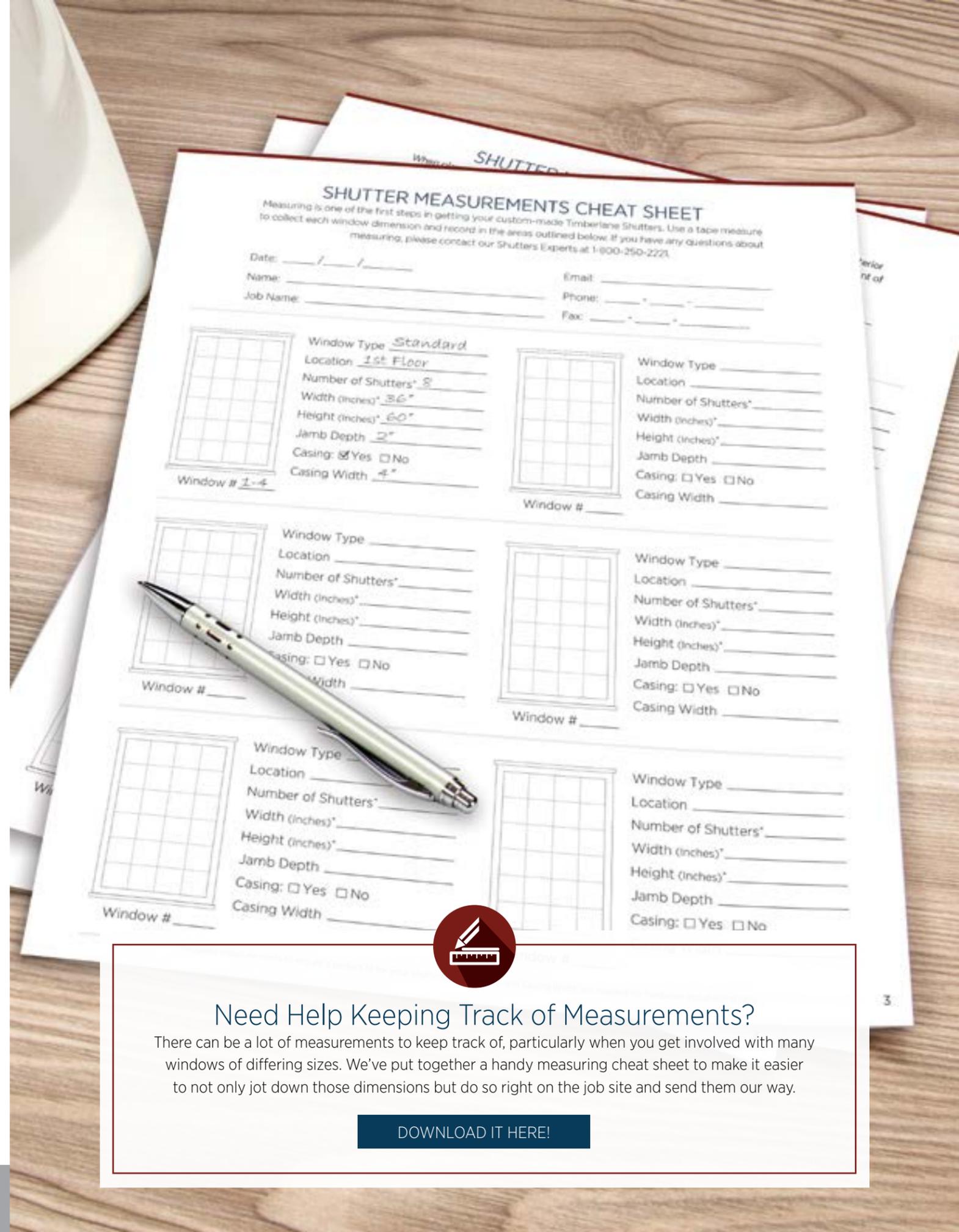
[LEARN MORE](#)



MEASURING VIDEOS

Check out our video resources where you'll find Timberlane experts showing the measuring process step by step.

[LEARN MORE](#)



Need Help Keeping Track of Measurements?

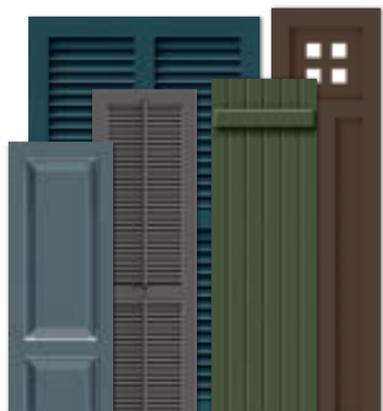
There can be a lot of measurements to keep track of, particularly when you get involved with many windows of differing sizes. We've put together a handy measuring cheat sheet to make it easier to not only jot down those dimensions but do so right on the job site and send them our way.

[DOWNLOAD IT HERE!](#)

2

SELECT SHUTTER STYLE, MATERIALS & OPTIONS

The style, materials, and options are the building blocks of a shutter and sculpt its overall look. The most common configuration is a 50/50 shutter with two equally-sized sections – but, as you can see below, there is a myriad other options beyond the conventional!



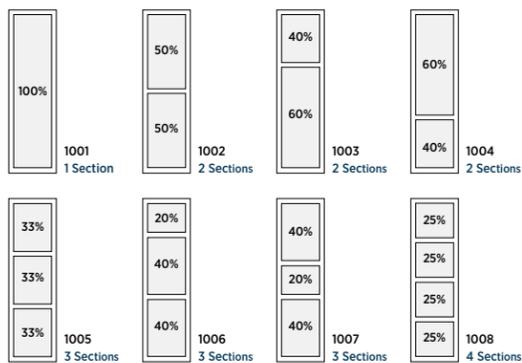
CHOOSE YOUR SHUTTER STYLE

There are six basic shutter types. From a classic panel to a breezy Bermuda, you have aesthetic options!

Our Shutter Styles:

- Panel
- Louver
- Board & Batten
- Bermuda
- Mission Style
- Combination

[BROWSE SHUTTER STYLES](#)



CHOOSE YOUR SHUTTER CONFIGURATION

Panel configurations are typically referred to by total length percentage. For example, a 50/50 is divided into two equal parts. The 50/50/, 33/33/33, and both versions of 40/60 are most common. You can always mix and match configurations to create a distinctive look for your project.

[VIEW CONFIGURATION OPTIONS](#)



CHOOSE YOUR SHUTTER MATERIAL

While shutters are traditionally crafted from wood, Timberlane also offers an exclusive, synthetic material as well as additional options depending on your specific needs.

Premium Shutter Materials:

- Endurian® - Exclusive PVC Shutter Material
- Premium Wood - Select Wood Species

Additional Shutter Materials:

- Resilience - Aluminum Shutter Material

[LEARN MORE ABOUT MATERIALS](#)



CHOOSE YOUR SHUTTER OPTIONS

This is where the fun begins! Your creative touches come into full play here with designs and extras to personalize any pair.

Our Shutter Extras & Options

- Cutouts
- Rabbeting
- Beading
- Tilt Rods
- Mouse Holes
- Custom Tops
- Capping
- And Many More!

[EXPLORE CUSTOM OPTIONS](#)



CHOOSE YOUR SHUTTER FINISHES

Take your shutters to the next level with a custom finish to suit a variety of styles.

Our Shutter Finishes:

- 24 Premium Colors
- Custom Color Matching
- Factory Primed
- Medium or Dark Stains
- Clear Coat
- Unfinished

[LEARN MORE ABOUT SHUTTER FINISHES](#)



CHOOSE YOUR SHUTTER HARDWARE

Shutter hardware might not be the first thing that comes to mind for shutter personalization, but it sure has an impact!

Our Shutter Hardware:

- Hinges & Pintels
- Locks & Pull Rings
- Tiebacks
- Bermuda Hardware
- Faux Hardware
- Installation Hardware
- European Hardware

[VIEW ALL HARDWARE OPTIONS](#)



3

HOW TO PLACE YOUR SHUTTER ORDER

Since Timberlane's products are all built-to-order, there are no stock sizes or configurations – we design each piece to ensure a perfect fit and the fullest design flexibility. Our experts are dedicated to providing you the most thorough and comprehensive ordering experience to ensure your shutters are nothing short of exceptional.



TALK TO AN EXPERT

Go straight to the source! Most customers, as they are looking to make sure their shutters are just right, prefer to speak directly with one of our experts. They will assist you with every detail in creating the perfect shutters for your project, budget and keep you on track even with our comprehensive design options.

[SCHEDULE A CALL](#)



REQUEST A QUOTE

Already have an idea of the shutters you're after? Take advantage of our easy online request tool. Choose the material, the style, the color and other options (plus your specific dimensions) all in one convenient location. One of our experts will then take your information and get you all the details and assistance you need!

[REQUEST QUOTE](#)



4

INSTALLING YOUR CLIENT'S SHUTTERS

It all comes together here! See the fruits of your labors as your custom shutters are delivered to your client. All that's left to do is hang them, and their dream is complete! Thankfully, Timberlane makes this smooth sailing with our easy-to-install shutters and a plethora of resources available to help.



INSTALLATION DOCUMENTS

Installing our shutters is almost as easy as one, two, three! Once they arrive, be sure to check out our library of how-to documents to walk you through the process.

[LEARN MORE](#)



INSTALLATION VIDEOS

Prefer to learn by watching? We've got you covered with our collection of step by step videos where a Timberlane expert shows you just how it's done and how easy it is!

[LEARN MORE](#)



READY TO GET STARTED?

We've given you a brief introduction to finding the right shutters for your client, but our highly consultative process will ensure that you get the best possible selections for your clients. Start today by calling our shutter experts at 800-250-2221.



Extraordinary Customization. Extraordinary Service.

1-800-250-2221 • [Timberlane.com](https://www.timberlane.com)

TIMBERLANE

Because every "Welcome Home" moment should be extraordinary